

**Under Exposed Seminars Presented by Canon Ticket Giveaway
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

1. Eligibility: The Under Exposed Seminars Presented by Canon Ticket Giveaway (“Sweepstakes”) is open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older, physically located and residing within the U.S. at the time of entry, and meet the entry requirements. Void elsewhere and where prohibited or restricted by law. Employees, contractors, directors and officers of Canon U.S.A., Inc. (“Sponsor”), and their respective parent, subsidiary and affiliated companies, dealers, distributors and licensees, and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of the Sweepstakes (collectively, “Promotion Parties”), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each (whether related or not) are not eligible to enter or win.

2. Sweepstakes Period: The Sweepstakes shall take place during four (4) separate Sweepstakes Periods. There will be one (1) Sweepstakes Period for each seminar event (each an “Event”, collectively, the “Events”). Entries submitted before or after the Sweepstakes Period for a select Event will not be eligible to win a prize for that Event. Sponsor’s clock is the official clock for this Sweepstakes. The Sweepstakes Periods are as follows:

Event Date	Event Address	Sweepstakes Period
November 25, 2019	Colorbloq 435 Brannan Street, #110 San Francisco, CA 94107	October 29, 2019 12:00 PT to November 10, 2019 11:59 PT
December 3, 2019	Utah State Fairpark Grand Building 155 1000 W Salt Lake City, UT 84116	October 29, 2019 12:00 PT to November 18, 2019 11:59 PT
December 10, 2019	Legacy Boston 79 Warrenton Street Boston, MA 02116	October 29, 2019 12:00 PT to November 25, 2019 11:59 PT
December 17, 2019	Union Trust 717 Chestnut Street Philadelphia, PA 19106	October 29, 2019 12:00 PT to December 3, 2019 11:59 PT

3. How to Enter the Sweepstakes: During each Sweepstakes Period, complete the entry form for the Events using the link provided (“Sweepstakes Entry”).

By submitting a Sweepstakes Entry, you consent to receiving direct messages and/or emails from Sponsor and/or its licensees and assignees relating to the Sweepstakes. FOR MOBILE USERS - this Sweepstakes may not be supported on all mobile devices.

Data rates may apply. You will be charged according to your mobile phone service provider's rate plans. Please consult your mobile phone service provider regarding rate plans. Entry into the Sweepstakes is free.

Limited to one (1) Sweepstakes Entry per person per email address during the Sweepstakes Period. Multiple entries during the Sweepstakes Period will not be accepted. Any attempt to make more than the stated number of Sweepstakes Entries by any method may void all Sweepstakes Entries from that entrant. If multiple, similar Sweepstakes Entries are received from any person/e-mail address for the same entrant, only the first such Sweepstakes Entry received will be eligible for entry. Incomplete Sweepstakes Entries will not be eligible. Sweepstakes Entries generated by script, macro

or other automated or improper means and Sweepstakes Entries made by any means which subvert the participation process will be void in Sponsor's sole discretion. By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Sweepstakes.

4. Random Sweepstakes Drawings: Following the expiration of each Sweepstakes Period, Sponsor will randomly select up to two hundred (200) potential winner(s) from among all valid entries received during the Sweepstakes Period. Drawing dates will be as follows:

Sweepstakes Period	Drawing Date
October 29, 2019 12:00 PT to November 10, 2019 11:59 PT	On or about November 11, 2019
October 29, 2019 12:00 PT to November 18, 2019 11:59 PT	On or about November 19, 2019
October 29, 2019 12:00 PT to November 25, 2019 11:59 PT	On or about November 26, 2019
October 29, 2019 12:00 PT to December 3, 2019 11:59 PT	On or about December 4, 2019

5. Potential winner(s) will be notified within two (2) business days of the drawing via email message to the email address provided on the Sweepstakes Entry. If a potential winner cannot be reached or fails to respond to any notification attempt within the time period specified by Canon or if any attempted notification or prize delivery is returned as undeliverable, a potential winner may be disqualified and an alternate winner selected.

6. Prize, ARV, and Odds of Winning: The prize is one (1) ticket for each winner to the Under Exposed Seminar selected on the Entry Form There is no approximate retail value of each Prize. Each Prize consists only of the ticket to the Event listed on the ticket (all incidentals, including transportation to and from the Event, parking, refreshments, etc. will be the winner's responsibility). No substitution or transfer of the Prize by winner is permitted. **The Prize must be used on the Event Date listed on the ticket or the Prize is forfeited.** Odd of winning depend on the number of eligible entries received.

7. How to Claim Prize: Potential Winner(s) will be notified via email message so that Sponsor may confirm eligibility and send any required paperwork. If a winner is found to be ineligible or not in compliance with these Official Rules, fails to return any required paperwork within the stated timeframe, declines to accept the Prize or Sponsor is unable to contact a Potential Winner, the Prize will be forfeited, and in the Sponsor's sole discretion, the forfeited Prize may be awarded to an alternate winner. If the Sponsor wishes to select an alternative winner, Sponsor will select this alternative winner at random from all eligible entrants.

8. Limitation of Liability: Upon prize forfeiture, no compensation will be given. Promotion Parties are not responsible for lost, late, misdirected, stolen, illegible, inaccurate, damaged, incomplete, or undeliverable e-mail or direct messages or Sweepstakes Entries; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability or garbled, corrupt or jumbled transmissions, service provider/ Internet / website/social media platform, availability, or traffic congestion, or any technical, mechanical, or typographical or other error, or unauthorized human intervention, or the incorrect capture of registration information, or the failure to capture, or loss of, any such information. Promotion Parties are not responsible for any incorrect or inaccurate information, whether caused by any website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any website(s). Promotion Parties are not responsible for any problem or technical malfunction of any telephone network or lines, computer systems,

servers or providers, computer equipment or software on account of technical problems or traffic congestion on the internet or combination thereof, including injury or damage, whether personal or property, to entrant's or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting the Prize. If, for any reason, an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted, or for any other reason not accepted as an entry into the Sweepstakes, the entrant's sole remedy is to submit another entry into the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of the winner(s), in a manner it deems fair and reasonable including the selection of the winner(s) from among eligible entries received prior to such cancellation, termination, modification or suspension.

In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning Sweepstakes Entry. If multiple, similar Sweepstakes Entries are received from any person/e-mail address for the same entrant, only the first such Sweepstakes Entry received will be eligible for entry. Entrants may not enter with multiple email addresses nor may entrants use any other device or artifice to as multiple registrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to enter multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's discretion. All Sweepstakes Entries become the physical property of the Sponsor and will not be returned.

Sweepstakes Entries by automatic, programmed or like methods will be disqualified. Improper, incomplete, mutilated and illegible entries will be disqualified. This Sweepstakes is subject to all federal, state and local laws. Sponsor reserve the right to disqualify any individual who tampers with the entry process or the website, attempts to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices (including the use of automated quick entry programs), intends to annoy, abuse, threaten or harass any other entrants or Sponsor or otherwise acts in a disruptive manner. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

This Sweepstakes is offered only in the United States and, by entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, are governed by the laws of the state of New York, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts for Suffolk County, New York.

As a condition of entering, entrants (or their parent or legal guardian if any entrant is a minor in his/her jurisdiction of residence) agree (and agree to confirm in writing): (a) to release, indemnify and hold harmless the Promotion Parties and each of their officers,

directors, employees and agents from any and all liability, loss or damage, including without limitation property damage, personal injury or death, incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, including without limitation any claim based on copyright infringement, trademark infringement, misappropriation, false association, right of publicity, right of privacy, defamation, any other intellectual property-related cause of action and/or breach of contract; (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Entrants who do not comply with these Official Rules or attempt to interfere with this Sweepstakes in any way shall be disqualified. Sponsor is not responsible if Sweepstakes cannot take place or if any prize cannot be awarded due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

9. Release / Publicity Rights: By participating in the Sweepstakes and/or accepting the Prize, the winner (if a minor, his/her parent or legal guardian) agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his/her name, biographical information, and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter developed, worldwide including, but not limited to, on the World Wide Web and Internet, without notice, review or approval and without additional compensation (if a minor, his/her parent or legal guardian), except where prohibited by law.

10. Use of Data: Please see Sponsor's Privacy Statement, located at http://www.usa.canon.com/cusa/about_canon/standard_display/abtcan_lgl_privacy_misc for details of Sponsor's policy regarding the collection and use of personal information in connection with this Sweepstakes. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Statement.

11. Winners List Requests: To receive a copy of the Winner's List for this Sweepstakes (available after December 31, 2019) send a self-addressed, stamped envelope to "Winners List Request, Under Exposed Seminar" c/o Kevin McCarthy, Canon U.S.A., Inc., One Canon Park, Melville, NY 11747 (no later than January 31, 2020).

12. Sponsor: The Sweepstakes is sponsored by Canon U.S.A., Inc., One Canon Park, Melville, NY 11747.